



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes City Council

Tuesday, March 11, 2014

9:00 AM

Council Chambers

CALL TO ORDER

Mayor Holic called the meeting to order at 9:00 am.

ROLL CALL

Present: 7 - Council Member Jim Bennett, Council Member Emilio Carlesimo, Council Member Kit McKeon, Council Member David Sherman, Council Member Jeanette Gates, Council Member Bob Daniels and Mayor John Holic

Also Present

Also present: City Attorney Dave Persson, City Clerk Lori Stelzer, City Manager Ed Lavallee, Recording Secretary Judy Gamel, and for certain items on the agenda: Community Development Director Jeff Shrum, City Engineer Kathleen Weeden, and Marketing and Communications Officer Pam Johnson.

INVOCATION AND PLEDGE OF ALLEGIANCE

Ms. Stelzer offered the Invocation and the Pledge of Allegiance was led by Mayor Holic.

I. RECOGNITION

- 14-0448** StemSmart Week March 17-22, 2014 Proclamation, Presented to Representatives of the Gulf Coast Community Foundation
Mayor Holic presented the recognition.
- 14-0449** 15-year Service Award, Thomas Davis, Solid Waste Equipment Operator, Public Works Department
Mayor Holic presented the service award.
- 14-0450** Mayor's Pillar of the Community Award, Presented to Janis Fawn
Mayor Holic presented the award.

II. AUDIENCE PARTICIPATION

No one signed up to speak.

III. CONSENT SECTION:

Discussion ensued regarding bidding businesses not providing required services, competitive pricing, and encouraging bidding by local businesses.

A motion was made by Council Member Daniels, seconded by Council Member Sherman to approve items in the Consent Section. The motion carried on voice vote unanimously.

A. MAYOR

14-0451 Reappoint Tom Jones and Jane Morgan to the Environmental Advisory Board to Serve Another Term from April 1, 2014 Until March 31, 2017

This Appointment was approved on the Consent Agenda.

B. CITY MANAGERUtilities

14-0452 Approve Service Agreement with Synagro to Haul & Dispose of Bio-Solids from the Eastside WWTP (ITB# 2979-14)

This Agreement was approved on the Consent Agenda.

CON. NO. 03-2014 Approval of Contract with Ovivo USA, LLC, a Sole Source Vendor, in the Amount of \$340,764.77 for Rebuilding two Clarifiers at the Eastside Water Reclamation Facility (WRF)

This Contract was approved on the Consent Agenda.

CON. NO. 04-2014 Approval of the Cooperative Purchase with Insituform Technologies, LLC, Utilizing Sarasota County Contract #2014-081 for Cured in Place Pipe (CIPP) Sectional Lining of Sanitary Sewers in the Amount not to Exceed \$392,000

This Contract was approved on the Consent Agenda.

14-0467 Approve King Engineering, Work Assignment No. 2, Change Order No. 3, Water Main Replacement Phase I, in the Amount of \$35,085

This Work Assignment was approved on the Consent Agenda.

IV. PUBLIC HEARINGSORDINANCES - FIRST READING

ORD. NO. 2014-08 Amending the Official Zoning Atlas to Rezone Petition No. 13-3RZ, Windwood, for the Rezoning of the Property Described herein from Sarasota County Open Use; Estate (OUE) Zoning District to Planned

Unit Development (PUD) Zoning District (Quasi-Judicial)

This ordinance is postponed to March 25, 2014, City Council meeting and will be re-advertised.

V. UNFINISHED BUSINESS**ORDINANCES – FINAL READING AND PUBLIC HEARING**

ORD. NO. Amending Chapter 86, Land Development Code, Article II,
2014-06 Administration and Review Authorities, by Amending Section 86-25(b)
 (2), Certificate of Architectural Compliance (CAC) by Adding Public
 Notice Provisions and Adopting an Updated Architectural Guidelines
 Handbook; Section 86-28(e), Certificates of Appropriateness for
 Historical Resources by Adding Public Notice Provisions (Text
 Amendment 13-6AM)

Ms. Stelzer read the ordinance by title only and Mayor Holic opened the public hearing. Ms. Stelzer stated that no written communication was received, no one signed up to speak, and Mayor Holic closed the public hearing.

A motion was made by Council Member Bennett, seconded by Council Member Sherman, that this Ordinance be approved and adopted. The motion carried by the following vote:

Yes: 7 - Mr. Bennett, Mr. Carlesimo, Mr. McKeon, Mr. Sherman, Ms. Gates, Mr. Daniels
 and Mayor Holic

COUNCIL ACTION**VI. NEW BUSINESS****A. ORDINANCES**

ORD. NO. Updating the Annual Five Year Capital Improvement Schedule for Fiscal
2014-07 Years 2013/14 - 2017/18 Including a Long-Range Capital Improvement
 Schedule Contained in Volume I, Appendix C of the City of Venice
 Comprehensive Plan

Ms. Stelzer read the ordinance by title only.

Mr. Shrum provided background information focusing on revisions to the existing budgeting process and noted that Planning Commission recommended approval. Mr. Shrum answered council member questions relating to amending the plan, and report updates.

Responding to Mayor Holic, Mr. Persson and Ms. Stelzer commented on public hearing notice advertisements.

A motion was made by Council Member McKeon, seconded by Council Member Carlesimo, that this Ordinance be approved with the modification to remove the

three schools that are not in Venice proper. The motion carried by the following vote:

Yes: 7 - Mr. Bennett, Mr. Carlesimo, Mr. McKeon, Mr. Sherman, Ms. Gates, Mr. Daniels and Mayor Holic

B. PRESENTATIONS

14-0453 Dr. Lisa Beever, Director, Charlotte Harbor National Estuary Program (10 min.)

Ms. Beever provided an overview of the CHNEP coverage area, internal committee structure, priority problems, resources, accomplishments, the City of Venice not being a contributing member, and funding. Ms. Beever answered questions relating to scheduling a future presentation regarding waterway system maintenance, restoration of oyster and scallop beds, and water quality issues.

Recess was taken from 10:10 a.m. until 10:19 a.m.

There was a consensus to direct the city manager to include the Charlotte Harbor National Estuary Program dues for discussion during the next budget cycle.

14-0454 Erin Gentle and Christopher Hatton, Kimley-Horn and Associates, Community Development Director Jeff Shrum and City Engineer Kathleen Weeden: Draft Downtown Mobility Study (15 min.)

Mr. Shrum reviewed issues that will be identified in future reports.

Responding to council member questions, Ms. Weeden provided information concerning traffic flow during the U.S. 41 widening project, ingress to the Publix on the Island of Venice, traffic patterns and signalization.

Mayor Holic briefed council members concerning a petition in support of installing turn signals on U.S. 41 Business.

Mr. Hatton and Ms. Gentle reviewed the purpose of the multimodal plan, provided an overview of the scope of the study, reviewed concerns and recommendations relating to multimodal circulation issues, parking availability, event signage and preliminary sign site locations, and funding enhancements and improvements.

Discussion followed regarding scheduling a workshop, obtaining public input, and signage for special traffic conditions.

Ms. Weeden briefed council members on event sign placement and wayfinding implementation.

Discussion continued regarding utilizing police officers to direct special event traffic, signage design and locations, permitting, electronic

signage providing parking updates, maintaining existing downtown ambiance, enhancing city gateways, special event signage and wayfinding, and managing traffic patterns.

Kat Quast, Venice Main Street, expressed concerns that proposed signage was not easily viewed by vehicle passengers, reviewed plans to fund an electronic sign on West Venice Avenue, and spoke in support of utilizing a uniformed police officer to direct special event traffic.

After the motion, discussion followed concerning clarifying the definition of mobility fees, funding enhancements, and obtaining additional information from the county study.

Ms. Gentle indicated the final draft of the study would be completed by the end of April.

Recess was taken from 12:09 p.m. until 1:29 p.m.

A motion was made by Council Member Gates, seconded by Council Member Carlesimo, that the motion to go further with the wayfinding signage for special events and to move forward with Phase 1 as originally approved. The motion failed by voice vote with Mr. Gates, Mr. Daniels, Mr. McKeon, and Mayor Holic opposed.

A motion was made by Council Member Gates, seconded by Council Member McKeon, that Council reconsider the motion to go further with the wayfinding signage for special events and to move forward with Phase 1 as originally approved. The motion carried by voice vote unanimously.

A motion was made by Council Member Gates, seconded by Council Member Carlesimo, that the motion to go further with the wayfinding signage for events and to move forward with phase one as originally approved be approved. The motion carried by voice vote unanimously.

A motion was made by Council Member Carlesimo, seconded by Council Member Gates, that the motion to authorize the city engineer to further study and evaluate establishing a city mobility fee be approved. The motion carried by voice vote unanimously with Ms. Gates opposed.

14-0455

City Engineer Kathleen Weeden: Department Update (5 min.)

Ms. Weeden stated the mobility fee and special events sign will be a short term recommendation in the mobility study report.

Ms. Gates stated that Sarasota County Commissioner Robinson would send information on the mobility fee.

Ms. Weeden informed council members that federal funding for beach renourishment was received and construction was anticipated this fall. She provided updates on additional projects including the north/south connector, Venice Community Center generator, Deertown Gully/Flamingo Ditch, Bella Costa, alley between Nassau Street and

Nokomis Avenue, county road transfer, road assessment, bike lane/sharrow striping, Legacy Park, Hatchett Creek dredging, Indian Avenue/Turin Street intersection upgrades, signal operations, Westgate drainage improvements, new National Pollutant Discharge Elimination System (NPDES) permit, Federal Emergency Management Agency (FEMA) mapping, and coastal A zone risk mapping.

Discussion ensued regarding the FEMA mapping 90-day protest and appeal process.

Ms. Weeden continued with an update on community rating systems, the open grant coordinator position, and answered questions relating to constructing a left turn signal into Publix on the island and traffic light signalization.

14-0457 City Engineer Kathleen Weeden: Maintenance of Laurel Road Buffer (5 min.)

Ms. Weeden provided minutes from the August 10, 2010 council meeting relating to easements along Knights Trail and East Laurel Road, displayed a photograph of damage to the roadside, and provided background concerning maintenance of the area. She opined that costs would not justify maintenance of the property and answered council questions relating to prior renderings of the project, poor condition of the landscaping, Myakka River Park maintenance, protecting jurisdictional wetland areas, easement agreement verbiage, interpretation of maintenance, researching costs of providing in-house or contracting out maintenance services, other city-maintained property, funding maintenance with impact fees, partnering with area residents to maintain the property, and landscaped versus natural buffer conditions.

Mr. Lavallee recommended that the city take over maintenance responsibilities, that staff meet with Venetian Golf and River Club (VGRC) representatives to establish acceptable landscaping standards, and research maintenance costs.

John Moeckel, VGRC resident, commented on discussions prior to creating the buffer, the condition of the existing buffer, and answered questions relating to VGRC partnering in maintenance duties.

Recess was taken from 2:34 p.m. until 2:39 p.m.

14-0456 Marketing and Communications Officer Pam Johnson: Marketing and Logo Update (10 min.)

Ms. Johnson handed out rack cards that will be placed in Tampa Bay tourist area locations, provided an overview of local interests and events that attract tourists to the Venice area, and answered questions regarding the photographs on the rack card, hiring a professional

photographer, and measuring the success of rack cards.

Kat Quast provided input concerning the use of rack cards and surveying tourists.

Responding to Mayor Holic, Ms. Johnson clarified use of city logos.

Bud LeFebvre, city resident, provided information relating to hotel occupancy rates and tourist counts and income.

C. COUNCIL ACTION

14-0458 Policy Decision on Use of Electric Charging Stations

Ms. Weeden reviewed electric charging station use, costs, and income, along with policy recommendations.

Mr. Lavallee clarified his recommendations regarding policy goals.

Ms. Weeden answered questions concerning user fee options, tracking revenues, and charging cords.

Bob Cushing, Venice Street Legal shuttle service owner, discussed his usage of the charging stations, dropping existing rates to competitive levels to increase usage, charging times, and police ticketing non-electric vehicles that use the parking spaces.

Council members discussed lowering charging costs, value of using Chargepoint to collect fees, metering consumption, public relations benefits, and eco-friendly Strategic Plan goals.

A motion was made by Council Member Carlesimo, seconded by Council Member Bennett, that the policy as outlined in Mr. Lavallee's February 28, 2014 memorandum be approved as written. The motion carried by voice vote unanimously.

14-0459 Policy Discussion on Requests for Monetary Relief for Special Events

Mr. Lavallee reviewed costs and answered questions relating to tracking events and costs, passing along previously absorbed true costs, and Sun Fiesta costs.

Council members suggested options to provide equitable cost relief to organizations.

Dan Boone, city resident, discussed police and fire protection, and pointed out that all proceeds from the Rotary Art Festival are returned to the city youth.

Mr. Carlesimo moved to continue to fund non-profits no higher than the same percentage of expenses that were given to the Shark's Tooth Festival. Seconded by Mr. McKeon.

Discussion followed regarding the funds that were already allocated to the Shark Tooth Festival, the need to support non-profits in a fair and equitable manner.

Mr. Carlesimo withdrew his motion.

Mr. Daniels stated he would not support a temporary fix, stressed the importance of this issue and the need for an overall review.

Recess was taken from 3:58 p.m. until 4:05 p.m.

VII. CHARTER OFFICER REPORTS

City Attorney

Mr. Persson had no report.

City Clerk

Ms. Stelzer had no report.

City Manager

14-0460

Post Event Report on Downtown Art Classic

Mr. Lavallee advised that grant funding for the firefighters' budget would be carried over to the next budget, stated that an application had been submitted to bring the chalk festival to Venice, provided data from downtown businesses relating to the Venice Farmers' Market operating during the Downtown Art Classic event, and reviewed traffic problems that occurred during the street closings.

Discussion followed regarding hardships caused by dual events in downtown Venice.

Linda Wilson, Venice Farmers' Market (VFM), reported on survey results and advantages that supported the VFM remaining in the same location.

VIII. COUNCIL REPORTS

Council Member Gates

14-0461

Request to Send Letter of Support for Expansion of Sarasota Trap, Skeet & Sporting Clays Facility off of Knight's Trail Road

Ms. Gates reviewed her request and provided the timeframe for the letter to be sent to the county commission.

A motion was made by Council Member Carlesimo, seconded by Council Member Sherman, that the Board approves Ms. Gates or Mr. McKeon to draft a letter of support for the Mayors signature to be delivered by Ms. Gates at the next meeting. The motion carried by voice vote unanimously.

Council Member Carlesimo

14-0462 Report on Attendance at the Florida League of Mayors Millennial Summit

Mr. Carlesimo reviewed his report, and urged council members to continue to seek citizen input, have the Think Tank, and encourage high school participation. He reported on discussions at the Venice MainStreet board concerning expanding existing SCAT bus service.

Mayor Holic

14-0463 Report on Attendance at the American Shore & Beach Preservation Association 2014 Coastal Summit

Mayor Holic reported statistics relating to revenue generated in coastal states, visits to government officials concerning federal priorities, responses he received concerning the needs of area youth, awarding of the Distinguished Budget Award to the City of Venice, and a letter commending Solid Waste personnel on the speedy repair of a damaged mailbox.

14-0464 Eco-tourism, Responsibility of Environmental Advisory Board

Mayor Holic suggested that the Environmental Advisory Board be the first to hear of concerns presented by the public regarding eco-tourism.

14-0465 Bicycling and Multi-modal, Responsibility of the Parks and Recreation Advisory Board

Mayor Holic suggested that the Parks and Recreation Advisory Board be the first to hear of concerns presented by the public regarding bicycling and multi-modal, and noted it would need the board's approval to be added to their guidelines.

14-0466 Change Ex-officio to Liaison on all Boards

Mayor Holic summarized the current role of the ex-officio on each board and board liaisons and asked for the council's consideration.

Consensus of council on items 14-0464, 14-0465 and 14-0466.

Council Member McKeon

Mr. McKeon mentioned a meeting with Mr. Lavallee regarding a citizens suggestion for use of airport grounds for an old style hotel.

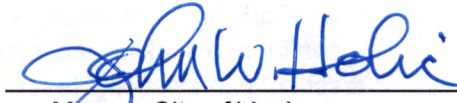
IX. AUDIENCE PARTICIPATION

No one in the audience came forward to speak.

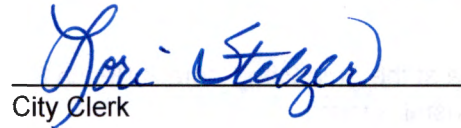
X. ADJOURNMENT

There being no further business to come before Council, the meeting was adjourned at 4:50 p.m.

ATTEST:



Mayor - City of Venice



City Clerk
