



Sarasota County Croquet Club Expansion Plan

December 14, 2021



SCCC History

- **2000:** Club started on a shared bowling green one day a week
 - Initiation of Club/County partnership, Jackie Jones leader
- **2004:** Moved to Wellfield Park with building of 3 dedicated lawns
 - SCCC registered as 501(c)(3) nonprofit charitable organization
 - Began our partnership with the City of Venice
- **2016:** Expansion project to 5 lawns
- **2021:** Largest croquet club in the USA
 - Host of many titled events including National Championships
 - Selected to host first World Championship in 2024

★ *SCCC has become a national model for community club development proving that world-class quality programs can be delivered at a very low participation cost*



Community Engagement & Support

- **Largest club in the country** with ~300 members and growing fast
- Organized activities and **instruction seven days a week**
- Strong **community engagement** and **support of each other**
- Logged over **7,000 hours of volunteering** last season
- Hosted **Venice Warehouse Youth croquet program** for 15th year
- Launched **Jiminy Wicket** program at **Venice Christian School**
- **Great health benefits** – both physical and mental – whether you're 9 or 99 years old!

★ *SCCC has been an exceptional steward of the public space we've been given to use over the last 20 years, and has built repeatable and scalable engagement and support programs that yield great community benefits*



November 2020				
Monday	Tuesday	Wednesday	Thursday	Friday
Croquet 101 9:30-11:00 1 PM	Guest Day 9:30-11:00	Association Croquet 101 9:30-11:00	HULA Doubles 9:30-11:00	Shot Making 9:30-11:00
Structured Singles 1:00-4:00 1 PM	Sunday Tutorials 9:30-11:00	Sixes & Wicket Play 1:00-4:00	Social Golf Croquet 1 PM	Intermediate AC Clinic and Play 1:00-3:00
	Social Golf Croquet 1 PM		Twilight Croquet 1 PM	
Croquet 101 9:30-11:00 1 PM	Guest Day 9:30-11:00	Association Croquet 101 9:30-11:00	Courts Reset	Shot Making 9:30-11:00
Structured Singles 1:00-4:00 1 PM	Sunday Tutorials 9:30-11:00	Sixes & Wicket Play 1:00-4:00	HULA Doubles 9:30-11:00	Intermediate AC Clinic and Play 1:00-3:00
Tournament GC 1-4 PM	Social Golf Croquet 1 PM		Social Golf Croquet 1 PM	



World-class Competition

- Hosted **National Championships** in 2019 & 2021
 - One of four locations in USA now on rotation
- Awarded **U21 Golf Croquet World Championship** in 2024
- Four annual SCCC-signature events including our **17th Jones Invitational**
- **Jackie Jones Top Female Player in US** for over 10 years
- Instructional clinics by **world-ranked players** provided to members
- Multi-time United States Croquet Association “**Club of the Year**”
- Club founders initiated into the “**USCA Croquet Hall of Fame**”

★ *SCCC has earned a world-class reputation with the national and world croquet organizations over the last 20 years of our producing high-quality events*



SCCC Event Economic Impact

Economic Impact Projections				
SCCC Events Apr 2021-Apr 2022			\$250	Per Night Impact
Competition	# Visitors	Duration	Total Nights	Economic Impact
National Championship	35	9	315	\$78,750
Shark Tooth Open	25	5	125	\$31,250
Holiday Invitational	25	5	125	\$31,250
Regional Championship	25	6	150	\$37,500
Jones Invitational	35	6	210	\$52,500
Club Championships	25	3	75	\$18,750
Sarasota Open	25	6	150	\$37,500
National GC8	30	6	180	\$45,000
TOTAL				\$332,500

★ *In addition to the Visitor economic impact, we spend thousands of dollars at local merchants to produce each event with food, supplies, printing, awards, professional services, etc*



Additional Benefits

Community Engagement

- Programs sponsored
- Volunteer hours & opportunities
- Youth programs supported
- Schools participating
- Health benefits of croquet

Tournaments & Events

- Visitors (local, FL, USA, Int'l)
- Hotel nights booked
- Tournaments/Events hosted
- *Visit Sarasota* partnership

Venice & Sarasota County Strategic

- Sports tourism/visitors
- World-class events/facilities
- Multigeneration facilities/programs
- Facility utilization
- Park system user satisfaction
- Home sales and rentals



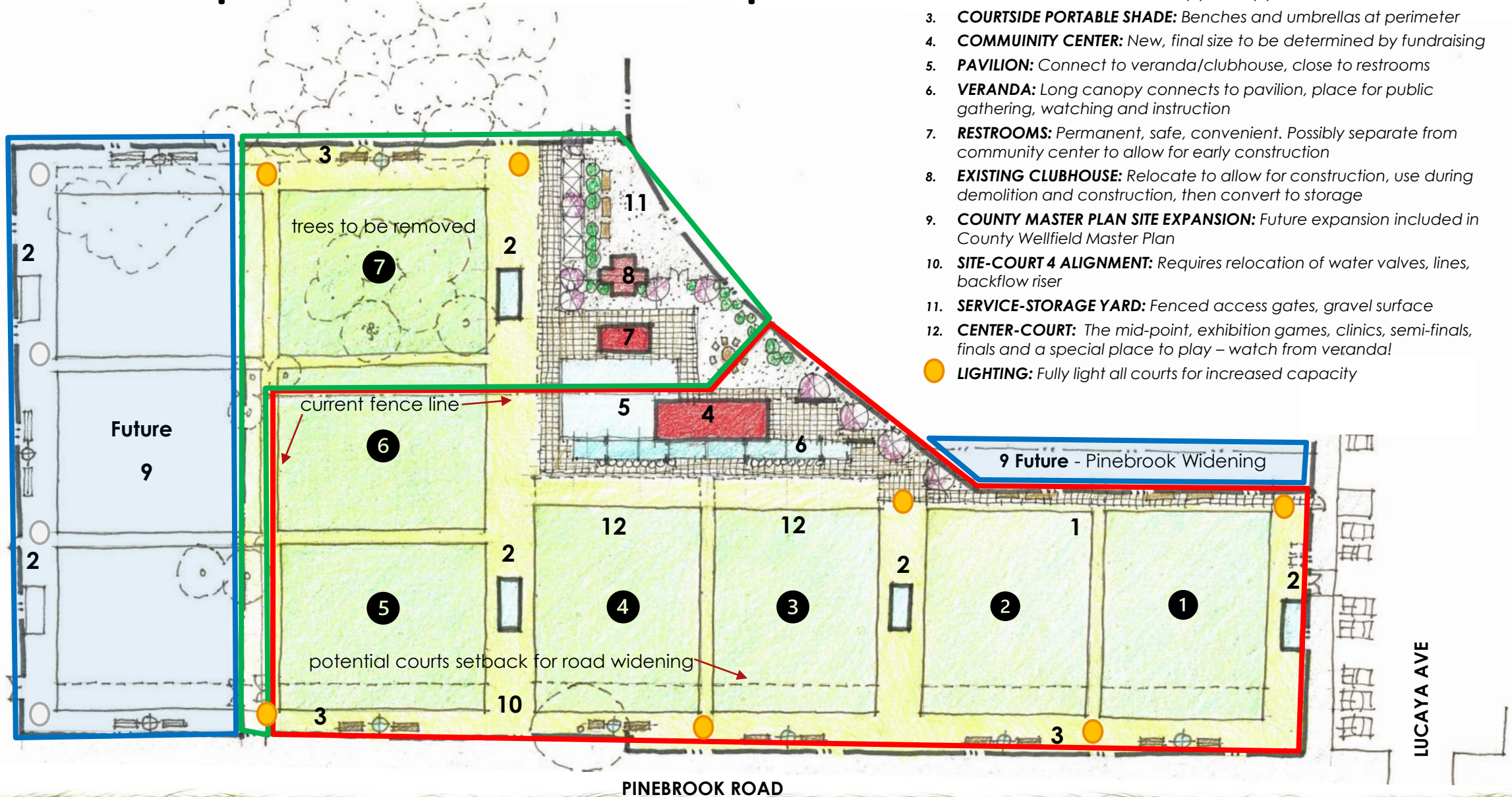
★ *The SCCC organization provides many benefits to the local community beyond just financial*

SCCC Expansion Plan - Key Requirements

- **Court Space**
 - Grow from 5 to 7 full-size courts and realign existing courts to increase capacity/utilization and access
- **Restrooms**
 - Install permanent centrally located restrooms for health and safety
- **Shade**
 - Provide accessible and effective court-side shade at all courts
 - Expand capacity and coverage of off-court shaded and protected areas
- **Lighting**
 - Install athletic field lighting on all courts to increase capacity, utilization, and diversity of membership (Young Adult and Youth Programs)
- **Community Center**
 - Build basic facility center to support diversified membership needs, food preparation, event production, club administration, and equipment storage



SCCC Expansion Plan - Footprint



SCCC Expansion Plan - Impacts & Solutions

PHASE 1 - 2022

- **Tree Removal**

- Venice arborist (Jim Yelverton) assessed area to be cleared
- No heritage trees or specific concerns

- **Disc Golf**

- Plan will impact two holes of Disc Golf course (9-hole course)
- County is working to temporarily relocate the impacted holes and on a greater plan to permanently move Disc Golf to nearby park with a larger facility (18-hole course)

- **Parking**

- All our event scheduling is coordinated through Sarasota County Parks along with other Wellfield Park events to minimize traffic/parking congestion, and we will have an off-site parking process within the park if/when necessary



SCCC Expansion Plan - Phases & Costs

PHASE 1 - 2022

- *Initial Footprint Expansion and Amenities*
- **Total Cost - \$1,200K**
 - **\$550K** Site Development, Court & Site Work, Shade Structures, Facilities, Restrooms
 - **\$300K** Court Lighting
 - **\$350K** Community Center
- **Timeline:** Begin work **ASAP**

PHASE 2 – Future Master Plan

- *Final Expansion*
 - Add final 3 courts for future growth and expand courts 1 & 2 to care for sidewalk expansion and potential impacts from future Pinebrook widening project
- **Timeline: TBD**, for inclusion into County Wellfield Park redevelopment master planning

✓ *Sarasota County has committed that this plan will be incorporated into the County Wellfield Park Master Plan*



SCCC Expansion Plan - Funding

PHASE 1 - 2022

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 - **\$550K** Site Development, Court & Site Work, Shade Structures, Facilities, Restrooms
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 - **\$350K** Community Center
- **Timeline:** Begin work **ASAP**

FUNDING

- **\$350K from City Impact Fees**
 - \$200K for Site, Court, Shade, Facilities, Restrooms
 - \$150K for 50% of Lighting
- **\$150K from South County Impact Fees**
 - \$150K for 50% of Lighting
- **\$700K from SCCC** (\$350K raised, \$350K committed)
 - \$350K for Site, Court, Shade, Facilities, Restrooms
 - \$350K for Community Center



SCCC Expansion Plan - Venice City Council Request

- **Approval of Phase 1 footprint expansion and permission to begin capital improvements**
 - Following all City planning/permitting requirements
- **Approval of \$350K from City Impact Fees to contribute toward the project**
 - To be most operationally and fiscally effective and efficient, we request to use FY22 funding so all work can be coordinated and begin as soon as possible
- **Facilitate request of \$150K from South County Impact Fees toward 50% of the Lighting costs**



**I ♥
CROQUET**

