

**City of Venice, Florida**  
**(Draft) Strategic Planning Workshop**  
**February 2, 2026, 8:30 AM**

- I. Preparing for Strategic Planning
- II. Update of 2025 Strategic Goals & Initiatives
- III. Review & Discuss Organizational Vision & Mission Statements
- IV. Discussion Re: Establishing Organizational Values
- V. Review of current and/or proposed Strategic Goals/Pillars, and Priorities, including Staff updates on emerging strategic topics:  
*(Advance Interview Feedback from Mayor & Council Members will be presented throughout this portion of the workshop)*

Current Strategic Goals/Pillars:

- 1. **Beautification & Sustainability:** *Keep Venice Beautiful and Eco-Friendly*
- 2. **Responsive & Efficient Municipal Services:** *Provide Efficient, Responsive Government with High Quality Services*
- 3. **Fiscally Sound Organization:** *Ensure a Financially Sound City*
- 4. **Infrastructure & Facilities:** *Upgrade and Maintain City Infrastructure and Facilities*
- 5. **Economic Development:** *Encourage and Support a Robust and Diverse Economy*
- 6. **Quality of Life & Place:** *Preserve the Venice Quality of Life through Proper Planning*
- 7. **Any New Goals/Pillars?**

- VI. Strategic Planning Journey
- VII. Next Steps, Wrap-Up & Adjournment

## **FY27 Emerging Strategic Topics (Staff Provided):**

- 1) **Parks Interlocal Agreement:** Implementation strategy, increased parks maintenance and facilities, Venice Community Center RFP (Public Works – Goal 1)
- 2) **City Fleet Maintenance Plan:** Operational model, In-house staff vs. vendor services, cost-benefit analysis (Public Works – Goal 2)
- 3) **Information Technology Strategy:** History, comparable metrics, accomplishments, existing gaps, future goals, future resource needs (IT – Goal 2)
- 4) **FY27 Budget Strategy:** Process changes from workshop, level-of-service staffing needs, revenue diversification, appropriate reserve levels, property tax impacts (Finance – Goal 3)
- 5) **Water Plant Resiliency:** Feasibility study, options for consideration (Utilities – Goal 4)
- 6) **Existing Fire Station 52:** Future use plans, relocation in FY27, potential partnerships (Fire – Goal 4)
- 7) **Venice Municipal Airport:** Master Planning, safety needs, future growth, asset management, property management, Golf Course leasehold (Airport – Goals 5 & 6)
- 8) **Sarasota County Joint Planning Agreement:** Overview, history, discuss any desired updates (Planning – Goal 6)