



MEMORANDUM TO VENICE CITY COUNCIL

THROUGH CHARTER OFFICER: Edward Lavalley, City Manager **E-SIGN:**
FROM: James R. Clinch, Assistant City Manager
DEPARTMENT: City Manager

DATE: 11/4/2022

MEETING DATE: 11/29/2022

SUBJECT / TOPIC: Ordinance 2022-32, Sale, Possession and Consumption of Alcoholic Beverages at Public Beaches

BACKGROUND INFORMATION: On February 22, 2022, City Council approved Ordinance 2022-05 to allow for the sale, possession and consumption of alcoholic beverages at the City of Venice public beaches. The ordinance included a 1-year sunset provision, intended to provide the opportunity to review the function of this policy change and to allow for additional discussion at a future date. Both of the beach park concessionaires (Venice Beach & Humphris Park) have obtained the necessary State licensure and approvals for the sale of beer and wine products. City staff have compiled the field information over the past 8 months of operation and found no measurable increase in alcohol related disturbances or operational issues due to this policy change.

On October 25, 2022, City Council further discussed this policy and directed staff to remove the 1-year sunset provision. Ordinance 2022-32 has been updated and is attached for consideration and approval.

SUPPORTS STRATEGIC PLAN: Goal Six: Preserve the Venice Quality of Life through Proper Planning

COUNCIL ACTION REQUESTED: Approve Ordinance 2022-32.

Click or tap here to enter text.

Yes	N/A	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Document(s) Reviewed for ADA compliance (required if for agenda posting)
<input checked="" type="checkbox"/>	<input type="checkbox"/>	City Attorney Reviewed/Approval
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Risk Management Review
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Finance Department Review/Approval
		Funds Availability (account number): Click or tap here to enter text.

cc: Alan Bullock, HR Director and Risk Manager