



Customize Your Water!

UTILITIES DEPARTMENT
STUDENT GOVERNMENT DAY
OCTOBER 21, 2025



Point-Of-Use Flavor (POUF)

Installed at the customers existing water meter

Additional filters or Automatic shutoff features are available

- ✓ Completely Safe
- ✓ Better Tasting
- ✓ Increased Revenue



Available Products

Multiple Flavor Options

- Citrus/Orange
- Lemonade
- Tea
- Mint
- Seasonal
- And more...

Spa-like enhancements
Aromatherapy



Costs & Revenue

- Capital Costs
 - 1,000 POUFs, \$18,000
- Fee Structure
 - Installation fee \$150
 - Monthly Equipment Rental \$6
 - Flavoring \$0.10/gallon
- Existing Staff and Resources
- Value Added Services

**OVER \$200,000
ANNUAL REVENUE**

