



Venice, Florida
City of the Gulf

BOARD APPLICATION
 (Please type or print clearly)

BOARD: Economic Committee Advisory Board DATE: 5/22/2017

NAME: Greg C Reiter HOME PH: 919-291-1957

ADDRESS: 1099 Nokomis Ave S ZIP CODE: 34285

CITY RESIDENT: Yes No EMAIL ADDRESS: greg.reiter22@gmail.com

HOW LONG HAVE YOU LIVED IN VENICE? 22 years (1965-85, 2014-Present)

DO YOU OWN PROPERTY WITHIN THE CITY OF VENICE? Yes No
 IF YES, ADDRESS: same as above

OCCUPATION: Consultant

NAME OF BUSINESS: Coastal Cloud

BUSINESS ADDRESS: Palm Coast Fl BUSINESS PH: _____

ARE YOU CURRENTLY HOLDING AN ELECTED OR APPOINTED OFFICE FOR ANY GOVERNMENT AGENCY (INCLUDING CITY OF VENICE BOARDS)? Yes No

IF YES, PLEASE LIST: _____

RESUME OF EDUCATION AND EXPERIENCE: See attachment

MEMBER OF THE FOLLOWING CIVIC ORGANIZATIONS: Sertoma of Venice, Co-Communications Chair

WHY DO YOU DESIRE TO SERVE ON THE ABOVE BOARD? I desire to not only see Venice as a travel destination, or as a wonderful place to retire but also a place to bring high paying jobs, raise a family while promoting a high quality of life for the community at large.

HAVE YOU EVER BEEN CONVICTED OR PLED "NO CONTEST" TO A FELONY OR MISDEMEANOR OFFENSE?

Yes No

IF CONVICTED OF A FELONY, HAVE YOUR CIVIL RIGHTS BEEN RESTORED: Yes No

GIVE DETAILS: _____

I UNDERSTAND THAT IF APPOINTED, I WILL SERVE ON THE ABOVE BOARD WITHOUT COMPENSATION AND AT THE PLEASURE OF THE CITY COUNCIL.



APPLICANT'S SIGNATURE

PLEASE NOTE:

MEMBERSHIP ON THE FOLLOWING BOARDS REQUIRE THAT AN ANNUAL FINANCIAL DISCLOSURE FORM BE FILED ON OR BEFORE JULY 1ST OF EACH YEAR: ARCHITECTURAL REVIEW BOARD; FIRE PENSION BOARD; MUNICIPAL CODE ENFORCEMENT BOARD; PLANNING COMMISSION; POLICE PENSION BOARD; AND VENICE HOUSING AUTHORITY.

APPLICANTS OF BOARD APPOINTMENTS ARE REMINDED OF THE PROVISIONS OF THE FLORIDA STATUTES AS APPLICABLE TO CONFLICTS OF INTEREST. ALL BOARD APPLICATIONS ARE KEPT ON FILE AND ARE REVIEWED AS VACANCIES OCCUR. UPDATED INFORMATION MAY BE REQUESTED AT THAT TIME.

DIRECT ANY QUESTIONS YOU MAY HAVE TO THE MAYOR'S OFFICE, PHONE NO. 486-2626, EXTENSION NO. 23003.



Greg Reiter

Mobile (919) 291-1957 Greg.Reiter@CoastalCloud.US [LinkedIn](#)

DIRECTOR – ENTERPRISE MARKET APPLICATIONS CONSULTANT

- Passionate & energetic Information Technology change leader, creative problem solver and cultural ambassador specializing in application deployment, system integration and operation automation.
- Extensive experience in a variety of cloud-based, Software as a Service (SaaS) solutions from a requirements, design, development and operational perspective.
- 20+ years as a program and project manager within Corporate Service (IT), Customer Service, Development, Product Management, Operations, HR, Marketing and Sales. Expert in implementation and integration of cloud software with focus on automation within corporate enterprise, operations, product development, customer service and support environments
- Proven ability to combine vision, creativity and strong business acumen with effective project management and leadership skills, focused on developing relationships, delivering products in fast paced environment and deploying business solutions.

AREAS OF EXPERTISE

○ Certified Project Manager (PMP)	○ Leadership
○ CRM Implementations – Salesforce.com	○ System Integration
○ ERP Implementations – NetSuite	○ Agile and Scrum methodologies
○ Applicant Tracking System Implementations - ATS	○ Risk Management
○ Collaboration	○ Strategic Planning
○ Team Building	○ Executive communication

Certifications

- Project Management Professional (PMP) – 2001
- Salesforce Certified Administrator – 2015
- Salesforce Certified Sales Cloud Consultant – 2016
- Salesforce Certified Service Cloud Consultant -- 2016

PROFESSIONAL EXPERIENCE

Director Enterprise Market Applications – Coastal Cloud 2015-current

- Specialize in implementation of Force.com platform to improve Clients corporate effectiveness
- Analyze current business processes and make recommendations to Clients based upon defined goals
- Manage delivery of implementations and Client expectations
- Investigate and recommend Enterprise technology selections for Client use
- Manage time, cost and quality within timeframe and budget
- Collaborate with Client functional groups on system deficiencies to develop product/service goals and business requirements
- Plan and organize Client data migrations and integrations required to fulfill requirements

Director IT Enterprise Applications - Bandwidth 2013-2015

- Specialize in implementation of cloud technologies to improve enterprise effectiveness.
- Successfully managed implementation of SaaS ERP (NetSuite) that improved month end close by 17 days.
- Implemented Quote to Contract SaaS CRM (Salesforce) which improved performance in sales Ops by 33%.
- Evaluated talent management applications and implemented new Applicant Tracking System (ATS) for a seamless automated sourcing and on-boarding of new employees.



- Mastered 3G/VoIP products and mobile (SMS, WAP, MMS) technologies.
- Created project plans and lead enactment to deliver contracts exceeding \$1B annually.
- Saved company approximately \$5M by evaluating organizational project risks, developing contingency plans, and responding to change in risk as the project progresses.
- Achieved savings through development of tracking tool and creating project documentation to address project scope, tasks, plans, resource usage, and issue of online status reports.

Project Manager/Multiple Roles – Nortel Networks

1985-1996

Education

- AAS Computer Science Degree from Tampa College
- Additional studies and continuing education at NC State University
- Completed Project Management studies through George Washington University

Background & Experience

I was born and raised in Venice, graduating from VHS in 1983. My family has been here since 1884 (Higel/Duke), my grandfather Chuck Reiter was instrumental in starting the VLL in 1949. I Hold a Computer Science degree from Tampa College. After college graduation, I moved to North Carolina to pursue a technical career and work for a Fortune 500 telecom company Nortel Networks. After 19 years, I started my own company creating REIT investment packages for real estate investors. I closed that business after 4 years, when I saw the banking industry was changing regulations. I again went back into another start-up as a Senior Manager, assisting in growth and going public on the stock exchange staying their 4 years until another Executive position presented itself in an up and coming telecom start up.

I currently work as a Consultant engaging with C suite Executives, analyzing their business and promoting best practices to increase effectiveness. I specialize in cloud computing technologies leveraging systems in place of low level manual activities.

It has long been a dream of mine to move back to Venice, which became a reality in 2014 with my wife of 23 years, Carol and 3 children to assist my mother and family in their golden years. I also desired to come back and make an impact in the community I was raised in and love. I look forward to the opportunity and consideration to be part of this board.