

Battle of the Bridges  
Venice, FL  
September 15, 2018



June 27, 2018

Dear City Council Members:

On Saturday, September 15, 2018 the Sarasota Scullers Youth Rowing Program will bring to Venice a unique and exciting headrace regatta. It is our belief that Sarasota is quickly becoming the premier rowing destination in the western hemisphere. By bringing a rowing event to our community, we showcase Venice to the Rowing Community.

As a first year event, we are extremely optimistic of the impact this event will have on promoting Venice to teams throughout the Southeast. In order to launch a safe and successful event, we are asking the City of Venice to partner with us through a \$1000 sponsorship. This sponsorship will provide numerous marketing opportunities including your logo on the traveling trailer, on the photo screens for all pictures, on the event poster, and on the event t-shirt. In addition, the City will have the naming rights to an individual event. This event will continue to be named that event in all years following. During the awards ceremony, a City representative will present your trophy to the winning team. That team will then house the trophy for one year.

Finally, in an effort to truly partner with the City of Venice, we would like to offer you the exclusive opportunity of a boat naming. This boat will travel to regattas throughout the Southeast as well as have the potential to be used by visiting teams when staying in our area.

Your support of Battle of the Bridges is greatly appreciated. Bringing an event to Venice in September will support our businesses, inspire our youth, and showcase our community.

Most Respectfully,

Danielle Tanaka  
Parent Volunteer

*Sarasota Scullers is a registered 501(c)(3) non-profit corporation under the Internal Revenue Code.  
A copy of the official registration and financial information may be obtained by the Division of Consumer Services by calling toll-free within the state (1-800-HELP-FLA) or from the website: [www.freshfromflorida.com](http://www.freshfromflorida.com). Registration does not imply endorsement, approval, or recommendation by the state.  
Contributions to Sarasota Scullers are tax-deductible to the extent allowed by law.*