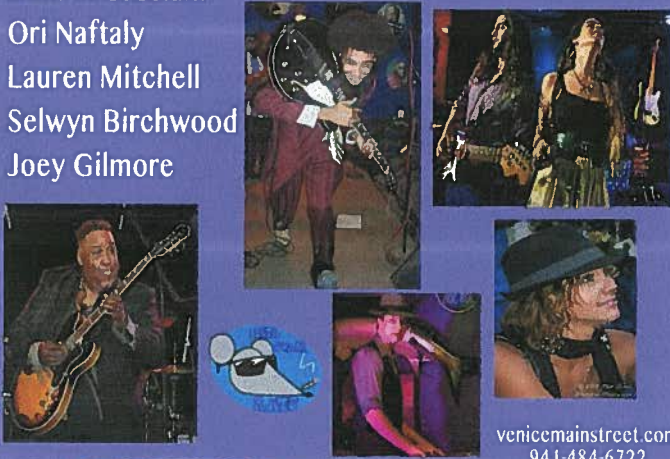


V E N I C E B R E W S A N D
B L U E S F E S T I V A L 2 0 1 3

Venice Brews and
\$20 in advance **Blues** \$25 day of
Saturday November 16, 2013
11am - 7pm - gates open at 10
145 East Venice Ave

Deta Swamp Rats
Mike Imbasciani
Ori Naftaly
Lauren Mitchell
Selwyn Birchwood
Joey Gilmore

No Coolers Rain or Shine



venicemainstreet.com
941-484-6722

SUNSET KIA VENICE **tervis**

Venice MainStreet **SUNCOAST MARINE SOCIETY** **EEF ENGLEWOOD BANK & TRUST** **Cafe Venice**
VENICE 1907 VENICE LOAN OFFICE Restaurant & Wine Bar

VENICE Gondolier Sun **PRINT CENTER** **VENICE ART CENTER**
LOCAL HOME OWNED & LOVED • PROMOTING LOCAL BUSINESS ...and let the art flow!

PROPOSAL TO CITY OF VENICE

October 1, 2013

Venice MainStreet

- Local Vendors to date - Cafe Venice, Darrell's, Sharky's, Tomotillos, Mother's Cupboard, Brew Burgers, Blu Island Bistro, Venice Farmers Market
- Social Media - pages, events & websites built
- Selling tickets through Facebook, Ticketfly, hard copy and Venice MainStreet
- Media Sponsors to date: Venice Gondolier, Venice Magazine, The Buzz

Advance Notifications

- City of Venice zoning & planning,
- City Manager
- City Council
- Police
- Fire Department
- Public Works
- Area Businesses
- Area Residents - Mailed Oct 15, 2013

Layout -

- See Attachment B

Timeline

Friday November 15

- Have Dumpster, stage, & Port-o-lets Delivered.
- Troll Music set up sound and lock stage
- Place parking directional signs on Bypass 41, 41, at KMI and North Bridges.

Saturday 6:00am - (Six barricades provided by VFM)

- **Block off East Tampa Ave past Waterfront Tower Entrance - Local Access Only - Police will set up cones for turn around. Volunteers to man this intersection.**
- Block off East Venice Ave at bridge in both directions - Access - Vendors & Musicians & VIP Parking - Volunteers to man this intersection.
- Block Off Bahama St at Miami - No Access local business only- Volunteers to man this intersection
- Volunteers stationed at each private lot - for security and information
- Venice Farmers Market and Festival Vendors arrive and begin setup
- **Street Closing**
 - East Venice Ave both directions at the bridge,
 - East Tampa Ave past the entrance to the waterfront condominiums'
 - Bahama Street at Miami Ave.

Day of Event 9:00am

- Station volunteers at intersections
- All vehicles off site
- Station volunteers at area parking lots with directional signs
- Fencing placed around legacy trail
- Vendors set up
- Gold Coast to hang banners & signs
- Gold Coast to set up Beer truck
- Tables and chairs delivered and set up at ticket sales area & vip area
- Volunteers stationed at various locations
- Trash cans set up

Day of Event 10:00am

- Volunteers to man check in - ticket sales- ID check - Beer stations - Arm Banding - Security
- Venice Police on hand for security
- Volunteers to man several approved parking lots
- volunteers at key points to give directions

- Doors open

- 11:00am Music start

- 11am – 11:45am The Delta Swamp Rats
- 12pm – 1pm Mike Imbasciani
- 1:15pm – 2:20 Ori Naftaly
- 2:45pm – 3:30pm Lauren Mitchell
- 3:45pm – 5:15pm Selwyn Birchwood
- 5:30pm – 7:00pm Joey Gilmore
-

With the exception of Mike Imbasciani, who is only 16 and a marvelous blues guitar player, all other participants have won the International Blues Challenge (IBC).

- Vendors

- The Venice Farmers Market and other local vendors will be setting up at 6am and selling food, beverage and merchandise from 8am until 7pm, some of the market vendors will be leaving the property by noon, ie produce and perishable vendors. Set up allows for easy entrance and exit of these vendors.
- Sharky's
- Brewburgers
- Darrell's
- Blu Island Bistro
- La Moda Lenta
- Full Circle Resale
- Gold Coast Distributing will be providing beer
- Café Venice will be serving wine

- Ticket Locations There will be three ticket locations on site

- East Venice Ave by stage
- Tampa Ave by entrance to waterfront towers
- East Venice Ave between The Gondolier and Ewing Funereal Home

- Logistics

- one eight yard dumpster
- 5 port-o-lets
- The city Stage
- multiple trash cans
- two off duty police
- Troll Music will be running the sound
- 180 volunteers

- Stage will be located on 145 E Venice Ave facing Venetian Waterway.

- This is to control noise and focus sound away from condominiums toward crowd and the waterway. There will be orange fencing from the opening of the waterfront towers to the bridge. Traffic on Venetian waterway trail will not be hindered.

- Attendees will be carded and given armbands, which will allow them to purchase food and beverage. No armband, no purchases. They'll have to purchase tickets from the ticket booths for food and beverage. Merchandise Vendors will collect cash and sell their own wares.

Parking - (See Packet C)

- Centennial Park

- Legacy Trail Park
- City Hall
- 140 E Venice Ave
- 140 E Miami Ave - after 5pm
- 200 N. Tamiami Trail - after 4pm
- 143 Miami Ave
- 111 East Venice Ave
- 245 North Tamiami Trail
- 157 East Miami Ave - after 12pm

● Parking Plan

○ Legacy Trail park	500 spaces
○ Train Station	100 spaces
○ Gondolier	50 spaces
○ Tampa Ave	20 spaces
○ Ewing Funeral Home	18 spaces
○ Vet and Pediatric on Miami	18 spaces
○ Fishman and Associates	15 spaces
○ On Site	50 spaces
○ Morris Building	50 spaces
○ Under the bridge	100 spaces
○ Venice theater	100 spaces
○ Centennial park	140 spaces
○ Masonic temple	110 spaces
○ City Hall	75 spaces

Total: 1,347

Lots filled in the following order:

1. Legacy Trail Park on Seaboard Ave in the grassy field
2. Train depot
3. Venice Theatre
4. Gifford building and under the bridge
5. Venice Gondolier
6. Ewing Funeral home
7. Vet, Pediatric office, and Fishman buildings
8. American Legion
9. Venice City Hall
10. Centennial Park

After that, I still am in negotiations to find additional parking such as Venice Elementary School and Epiphany Cathedral School.

- Volunteers stationed at intersections:
 - 41 and Tampa,
 - 41 and Venice, 41 and
 - Miami, each lot mentioned above with signs that say parking or lot full.

Parking signs placed:

- Bypass 41
- along 41
- Venice Ave
- Tampa
- Miami

Once lot is full, sign taken down

• **Day of Event 7:00pm**

- Headliner stops performing
- Announcements made to locations where other Blues music is playing
- Vendors break down
- Trash picked up
- Rental materials picked up
- Barricades come down
- Staff & Volunteers collapse

• **Sunday November 17**

- Clean Up crew goes over area again

Notes:

All volunteers will have walkie-talkie for communication so everyone's aware of what's going on at all times

Venice Street Legal will have 3 shuttles running from 9 am to 8pm to lots and surrounding business.

YMCA buses down 41 to festival and back from hotels.

Dumps: $e(8 \times D)$

BETA
LET5 BETA-LET (5)

VE NDORS

Food

FOOD

Evernice Ave

Food

F00D

ATTACHMENT B

AMERICAN Legion Way

LEGEND

- (1) = GREEN - AFTER 5 PM.
- (2) = ORANGE - PERMISSION GRANTED IN WEIRDS
- (3) = PINK - PUBLIC PARKING & OVERCROWD

(4) YELLOW - REWHITE (NEED PERMISSION)



PERMITTING FEES:

1. CITY OF TAMPA FEES FOR
2. BANK OF AMERICA
3. FAST SPACE
4. MIDLAND

SHORT SERVICES:

1. MTA BUSES ON TAMPA
2. TAMPA STREET LEASE