

Mission Details

Exceptional Municipal Services

- Employees are ambassadors of the city to citizens, the business community, and visitors
- Engage in the community, understand customers, their needs and expectations
- Provide services compatible with the city's financial capabilities

Financially Sustainable City

- Maintain a balanced budget
- Construct the annual city budget focused on community needs
- Monitor cost of delivering services

- Continually evaluate ways to reduce costs and enhance service delivery
- Maintain or improve the city credit rating

Engaged Citizens

- Always listen to citizens
- Engage in strategic policy development, to define future issues and challenges
- Contribute expertise and partner in service to the community through participation on advisory boards and stakeholder committees
- Help maintain open city government

City Mission: To provide exceptional municipal services through a financially and environmentally sustainable city with engaged citizens



Policy 4: Reduce carbon footprint, consumption of energy and protect the environment.

Objectives:

1. Use energy conserving tools and tactics for public assets and introduce innovative means to reduce energy use annually with an annual goal reduction of 10% in electricity and 5% in fuel;
2. Update the land development regulations to allow for conservation and preservation of land and natural resources;
3. Pursue opportunities to employ environmentally sustainable options including incentives for residential properties in the LDR's.

Policy 5: Institute and maintain an updated comprehensive traffic management plan.

Objectives:

1. Effectively utilize income from mobility and impact fees for infrastructure upgrades;
2. Utilize performance data for updates and modifications to traffic management systems;
3. Focus on opportunities to enhance safety measures for use of public roadways;
4. Assess need for additional wayfinding signs;
5. Continue to communicate to the public, road improvement projects (both scheduled and completed) designed to improve traffic flow.

