



MEMORANDUM TO VENICE CITY COUNCIL

FROM: Harry Klinkhamer^{HK}, Historical Resources Manager through Charlie Mopps^{CM}, Director of Public Works and Asset Management

DEPARTMENT: Public Works

THROUGH CHARTER OFFICER: Edward Lavalley, City Manager  **E-SIGN:**

DATE: May 26, 2022

MEETING DATE: Tuesday, June 14, 2022

COUNCIL ACTION REQUESTED: For Council Adoption by Motion

SUPPORTS STRATEGIC PLAN: Goal One: Keep Venice Beautiful and Eco-Friendly

SUBJECT / TOPIC: Approve Venice Heritage Hibiscus Public Art Fundraising Project.

BACKGROUND INFORMATION: At the September 8, 2021 Public Art Board Meeting, the board approved recommending to City Council approval of a public art fundraising project by Venice Heritage, Inc. (VHI). VHI is seeking to develop a project of offering hibiscus murals to property owners with proceeds going to the artist and VHI.

STAFF RECOMMENDATION: Staff requests approval of the Hibiscus Fundraising project as recommended by the Public Art Board.

Yes N/A

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| ☒ | ☐ | Document(s) Reviewed for ADA compliance (required if for agenda posting) |
| ☐ | ☒ | City Attorney Reviewed/Approval |
| ☐ | ☒ | Risk Management Review |
| ☐ | ☒ | Finance Department Review/Approval |
| | | Funds Availability (account number): |

Original(s) attached: Venice Heritage Hibiscus Art Fundraising Proposal Presentation, Artist Agreement, Owner Agreement, Public Art Board Minutes

Cc: