

DIVISION 3. - SIGNS

Sec. 86-401. - Exempt signs.

(a) Exempt signs. Except as otherwise provided, the following signs may be erected in any zoning district without securing a sign permit, subject, however, to meeting all the requirements of this division, and all other applicable city codes and regulations:

(5) Government signs located in public right-of-way or on public property.

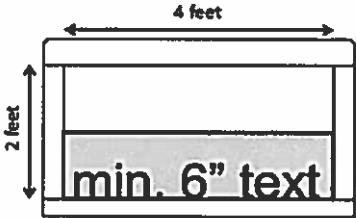
Sec. 86-402. - Sign design standards.

(e) Changeable copy.

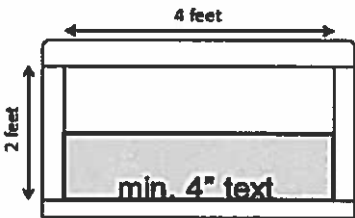
- (1) Changeable copy may be used in conjunction with one sign per business or establishment.
- (2) Up to 50 percent of the maximum area of the sign face as calculated for ground signs may be used for changeable copy in conjunction with a ground sign or a building sign.
- (3) Minimum text character height for changeable copy in conjunction with a ground sign or building sign shall be six inches where the posted speed limit is greater than 30 mph or four inches where the posted speed limit is 30 mph or less.
- (4) When displayed inside windows or doors, changeable copy signs shall only be installed inside a window or door that has street frontage, shall be subject to the 50 percent surface standard, and shall not exceed six square feet in size.
- (5) No changeable copy shall be permitted that is oriented toward any abutting residential district, except where nonresidential uses are specifically permitted in residential districts.
- (6) Signs with electronic variable message may be used for changeable copy, but shall not be permitted as temporary signs.
- (7) Each changeable electronic variable message shall be static text characters and be displayed for at least one minute without a change of message. A change of message shall be accomplished within one second.
- (8) No video, animated, scrolling or otherwise moving changeable electronic variable message shall be permitted.
- (9) Signs with a changeable electronic variable message shall include an automatic dimmer control mechanism to account for varying natural light conditions.
- (10) The owner of a changeable copy sign with electronic variable message capability shall post clearly on the sign any relevant permit contact information in the event the sign malfunctions and should need to be powered off for public safety purposes. If the zoning administrator or building official or their designee determines that a changeable copy sign with electronic variable message has malfunctioned or constitutes a threat to public safety, the owner of the sign shall correct the circumstance or power off the sign within 12 hours of a request by the zoning administrator or building official or their designee.

FIGURE 6: SIGN FACE AREA & CHARACTER HEIGHT FOR CHANGEABLE COPY

- Example



50% of Sign Face Area
Posted speed > 30 MPH



50% of Sign Face Area
Posted Speed <= 30 MPH

From: [John Veneziano](#)

Sent: 8/5/2014 9:24 AM

To: [Nandam, L. K.](#) - FDOT

Subject: Proposed LED sign in right-of-way

I have attached three files. The first showed an aerial view of the sign location. The second shows a view of the existing sign from Business 41. The third shows a close-up of the existing sign structure.

At present the sign has removable letters. The proposal is to replace the existing removable letter sign with an LED sign. The proposal was made by Venice Main Street a not-for-profit group which promotes the downtown business area. The city will own the sign and the structure.

Following are the questions I have with regard to this proposal:

- 1) Given the location and visibility of the sign from Business 41 are there any limitations on the placement and operation of such a sign?

479.11 Specified signs prohibited.—No sign shall be erected, used, operated, or maintained:
(5)(a) Which displays intermittent lights not embodied in the sign, or any rotating or flashing light within 100 feet of the outside boundary of the right-of-way of any highway on the State Highway System, interstate highway system, or federal-aid primary highway system or which is illuminated in such a manner so as to cause glare or to impair the vision of motorists or otherwise distract motorists so as to interfere with the motorists' ability to safely operate their vehicles.

- 2) Does the sign require any state or FDOT approvals?

479.16 Signs for which permits are not required.—The following signs are exempt from the requirement that a permit for a sign be obtained under this chapter but are required to comply with s. 479.11(4)-(8) signs owned by a municipality or a county located on the premises of such municipality or county which display information regarding governmental services, activities, events, or entertainment

For purposes of this section, the following types of messages are not considered information regarding governmental services, activities, events, or entertainment:

- (a) Messages that specifically reference any commercial enterprise.
- (b) Messages that reference a commercial sponsor of any event.
- (c) Personal messages.
- (d) Political campaign messages.

- 3) Does the City need to comply with any state regulations with regard to approving installation of such a sign?

Please see excerpt above under question # 1 – F.S. 479.11. You may also consider contacting FDOT, Office of Outdoor Advertising (850) 414-4850 for any additional questions you may have as well as additional information that office may have to assist with.

- 4) What obligation does the City have with regard to limitations on the operation of such a sign?

On-premise signs are exempt from permitting, 479.16(1) F.S., Safety issues are to be handled by the local government with jurisdiction over that area

DORSETT SIGNS, INC.

258 GROVE STREET SOUTH
 VENICE, FL 34285-4611

Estimate

Date	Estimate #
9/28/2015	15870

Name / Address
VENICE MAIN STREET, INC. 101 W. VENICE AVE. SUITE 24 VENICE FL 34284

Project

Description	Qty	Cost	Total
Perform installation of new Electronic Message Center on Venice Ave. Median Sign , Includes removal of Old sign frame, Attaching new steel frame to support new EMC sign, Re-attach Scroll to back of frame, all as per design and city permit. Electrical connection and service is not included , Performed By lic. Electrician only.	1	2,000.00	2,000.00T
		Subtotal	\$2,000.00
		Sales Tax (7.0%)	\$140.00
		Total	\$2,140.00



Proposal Submitted to:

City of Venice c/o
Chuck Speake

August 27, 2015

Ph: (941) 650-6953

Fax/Email: CSpeake@Venicegov.com

Job Description: Ven. Ave. LED Sign Pwr

Location: Venice Ave/US41

Proposal # 2015 3031 REVISED

WE PROPOSE a complete electrical installation including all labor, material, code requirements and completed in accordance with the below specifications.

Convert Existing Service to "Constant Power" and Retrofit Light Circuits:

Venice Ave/US41 Median Area: Remove existing photocell/timeclock controlled contactor system currently feeding subpanels on Venice Ave. Re-wire (2) existing subpanels to be energized 24/7. Install new photocell controlled contactor system in weatherproof enclosure at (1) subpanel; rewire existing lighting/receptacle circuits to operate on new photocell controlled system. Remove existing light fixture near new sign location; install new underground PVC conduit and circuitry to sign location and connect sign as necessary. Make all necessary connections.

Test for Proper Operation.

Proposed Cost: \$1,520

Notes/Comments:

All material provided by Owens Electric is protected by a comprehensive (1) year warranty. All labor provided by Owens Electric is protected by a comprehensive (90) day warranty. All work performed as per National Electric Code (NEC) 2013 Edition unless otherwise noted.

Exclusions in Proposal:

- 1.) Any unforeseen code violation requiring additional service.
- 2.) Any fixtures (new or existing) other than listed as being supplied by Owens Electric, Inc (OE).
- 3.) Any private unmarked irrigation/electrical conduit/wire/sprinkler/utilities repairs.

PAYMENT SCHEDULE AS FOLLOWS:

100% Upon Completion: \$1,520

Work described at the price quoted is subject to adjustment for material price increases at time when work is scheduled to be performed. Material prices will be adjusted for any increases over 5% from the price at which the material was available at the time of submittal of this proposal.

Any alteration or deviations from the above specifications will be executed only upon written orders, and will become an extra charge over and above the estimate. Fixtures, devices and circuits not listed are not included. All work to be completed in a workmanlike manner according to standard practices. All agreements are contingent upon strikes, accidents, or delays beyond our control. Owner to carry fire, tornado, and other necessary insurance. All workers are fully covered by Workers Compensation Insurance.

All invoices are due and payable within fifteen days from the date of the invoice. Any delinquent accounts will be subject to a monthly service charge at a rate of 18% yearly. Should we incur any costs or expenses in collecting payment per the terms of this agreement, the undersigned agrees to pay all such costs and expenses including reasonable attorney fees.

This proposal subject to acceptance within 30 days and is void thereafter at the option of the undersigned.

Authorized Signature: _____

Kevin Owens



ACCEPTANCE OF PROPOSAL

The above prices, specifications, and conditions are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

Date: _____ **Print Name:** _____ **Signature:** _____

Venice MainStreet Reader Board Guidelines

1. Venice MainStreet Events will take priority.
2. Venice MainStreet nonprofit members may request event postings on a space available basis. The event must be open to the general public. Requests should be made in writing as far ahead of the event as possible.
3. The City of Venice may request space for informational, non-political notices.
4. Gold, Platinum, and Silver Sponsors of an event will be recognized at that event as time and space permit (at least 1 time per year).
5. New businesses that are located in the VMS district and are members of VMS will receive a one time posting for a Grand Opening Event as space permits.
6. The reader board is not to be used for the advertising of political or commercial events.
7. This board is to be used for Community Cultural Events, Service Clubs and Nonprofit Downtown events within the downtown area space and time permitting.
8. All decisions on the use of the Reader Board space will be made by Venice MainStreet. Exceptions to this written policy must be approved by the Board of Directors.