



Digital Kiosk Project Plan

Project Description



Traditional kiosk currently in Venice's Centennial Park

Venice MainStreet seeks to purchase and install a digital information kiosk in its historic downtown district—which comprises three main avenues and two cross streets housing more than 120 local shops, restaurants, and businesses.

We want visitors and residents to be able to enjoy all that Venice has to offer. The digital kiosk will aid in promoting our many amenities—beach, pier, jetty, historical and cultural sites, beautiful green spaces, shopping, and restaurants—that contribute to our vibrant community.



Sample outdoor digital kiosk for illustration

Currently, our downtown area has a small, traditional kiosk structure that Venice MainStreet staffs with volunteers only six months of the year with limited hours. Volunteers sit outside the structure and pass out paper directories, maps, menus, and other printed materials. When the kiosk is not staffed, the only information accessible to the public is through viewing a limited quantity of flyers posted in the kiosk's windows.

The digital kiosk will be designed to supplement our volunteers' smiling faces while they are working a shift but, more importantly, fill a critical information gap when the kiosk structure is not staffed. The digital kiosk would be installed near the existing kiosk structure which is located in Centennial Park—the heart of our city and a popular gathering area for the community.



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Product Specifications

Hardware:

- 55" freestanding outdoor, interactive touchscreen, double-sided digital display
- Sunlight readable digital signage with high brightness to enable clear visibility even when the viewer is wearing polarized sunglasses
- Brightness: 2,500 (nits) or higher
IP55 rated
4GB RAM or higher
Storage: 128GB HDD or higher
- Customizable color and outer wrapping
- Warranty coverage and hardware support

Software:

- Wayfinding system and software applications that operate on Microsoft Windows to include but not limited to pop ups for each store with more information and services; search options by keywords, categories, and alphabetical listings; animated maps; event listings; video displays; advertising and special announcement options; accessibility options; mobile handoff capability
- Technical support by vendor and software/application updates
- Onboarding and training services





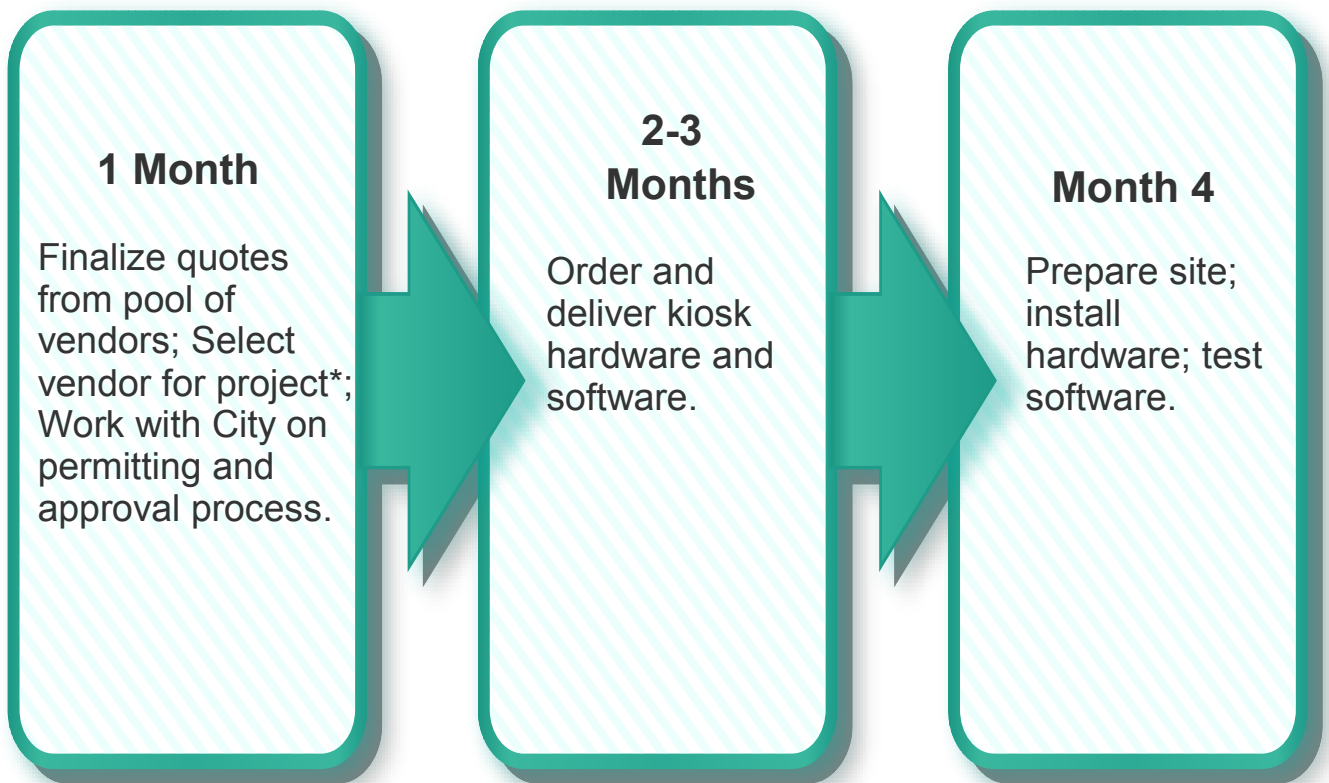
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Total Proposed Budget	\$30,000
Hardware	\$17,300
Software	\$8,250
Shipping/Installation	\$3,500
Annual Licensing/Support	\$950



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Projected Project Timeline (4 months from time of approval)



* We have already completed two months of market research in preparation for this project, including identifying potential vendors; conducting virtual inquiry meetings with vendors; and obtaining quotes and estimates for consideration.